



## **Somerset Elementary School PTSA**

### **Auction 2017**

#### **Frequently Asked Questions**

##### **For Donors**

#### **1. Why should you consider to donate to Somerset 2017 Auction?**

For many years, Somerset Elementary School remains one of the highest ranked elementary school in the State. However, the State funding of K-12 education is never sufficient to reach education goal set by school and expectation from parents. The excellence of Somerset Elementary School depends on a super strong partnership between parents, community, and business. Decades of such consistent and deep involvement generates amazing outcomes that could only be envied by many other public schools in the *Bellevue School District*. Thanks to the very successful auction in 2015, the Somerset PTSA, over the past two years, not only supported numerous educational, safety, and community programs but also funded five full-time Instructional Aides who assist teachers at each grade level, allowing all students more effective and individualized instruction time.

Your generous donations make the following activities and programs ever possible.

- Emergency Preparedness and Child Safety
- Curriculum Enhancements
- Instructional Aides
- STEM Activities
- Teacher Development
- Art
- Additional classroom needs & supplies funds for every teacher/classroom
- Staff Appreciation
- Community Building Programs

Somerset Elementary Locates in a very diverse community in South Bellevue, which serves over 700 students from more than 550 families. It is a great market where you can promote your product, service, and brand through your donation.

Your donations, big or small, will be 100% directly invested to our Somerset Super Stars. We rely on our motivated parents to volunteer, and your generous donations to supplement our limited budget. Please consider donating to our biennial auction. You not only donate, but also invest in our children's future.

**2. When and where will the auction be held?**

The Somerset biannual auction will be held on March 25<sup>th</sup>, 2017 in Bellevue Hilton.

**3. When is the deadline for a donor to donate products or service?**

Because any piece of a donation will be packaged, documented and entered into our inventory, we kindly request all donations be received by March 1<sup>st</sup>, 2017. Our volunteers will happily pick up your donations from your place (central Puget Sound region).

**4. What kind of donations are accepted?**

We accept cash, gift card, service voucher, membership, event tickets, autographed collectibles, popular electronics, and unique experience.

Gift cards: we prefer popular gift cards issued by amazon, home depot, target or other big names so that we can easily sell them at face value.

Service voucher: it can be restaurant credits, airline tickets, time sharing, vacation home stay, dry clean store credits, one month free in after school, multiple free classes (not just a trial) in fitness centers, free birthday party etc.

Membership: typical membership includes: individual or family membership in popular museums, or kid activity centers, or stores (like Costco).

Event tickets: admission tickets for individual or family, like music recital, art gallery, sport game, popular trade exhibition, and holiday event

Autographed collectibles: balls, pictures, scarfs and others signed by celebrities, especially by sport stars.

Popular electronics: need to be brand new and not outdated. For example, popular smart phones, tablets, laptops, blue tooth devices, popular game consoles, popular smart phones and computer accessories.

Unique experience: unique experience is very broad. In general, it has to be special and not accessible to everybody. For example, dinner with celebrity; special hotel stay; free stay (vacation home); visit special places or organization; meet with celebrities (special football training with a Seahawk star);

**5. How much value is appropriate for a donated product or service?**

Even though we dream many big donations, we completely understand and appreciate any amount of value you donate. We assure you every penny of your donation will be fully invested into our amazing superstars at Somerset Elementary School.

**6. Does the auction organizer have any preferred donation items?**

Not really. We sell your donation through gift card board, silent auction or even live auction. We have the confidence to find the best sale platform for your donation.

**7. How will donations be sold to auction participants?**

Your valuable donations will be sold through raffle tickets, gift card board, silent auction or live auction.

**8. What will happen if, for any reason, your donation is not sold?**

We believe we will be able to find a buyer through our very engaged Somerset parents, but in case the item is not sold, we will find another venue to sell your donation.

**9. How can a donor make a donation?**

We appreciate your donation and valuable time. You can donate by mailing back the attached procurement form (please do fill all applicable fields), or through our dedicated donation webpage at [http://somersepts.org/Page/Auction/auction\\_2017](http://somersepts.org/Page/Auction/auction_2017). Or just simply contact Priya Talreja at (206) 661-4131, [priyatandreja@gmail.com](mailto:priyatandreja@gmail.com), or Hu Dong at (206)228-6668, [donghu1974@hotmail.com](mailto:donghu1974@hotmail.com). Our helpful volunteer will contact you to arrange a donation pickup.

**10. Is there any recognition for donors?**

To honor your much-appreciated donations, we designed several categories level for corporation sponsorship and separate categories for individual or family donors. Please refer attached documents for details.

**11. How can a donor contact the auction organizer?**

At any time, should you have any questions about 2017 auction, feel free to call Hu Dong at (206) 228-6668, or [donghu1974@hotmail.com](mailto:donghu1974@hotmail.com). The Auction Committee will give you a prompt reply.